

statement of the proportion of the minimum daily requirements for calcium, phosphorus, iron, or iodine, supplied by such foods when consumed in a specified quantity during a period of one day, and (all lots) a statement of the percent by weight of protein, fat, and available carbohydrates in such foods and the number of available calories supplied by a specified quantity of such foods.

The libel alleged also that the articles were misbranded under the provisions of the law applicable to drugs, as reported in notices of judgment on drugs and devices, No. 6217.

DISPOSITION: 5-25-60. Consent—claimed by Bruce Helvie, and ordered released under bond for relabeling.

27042. Food supplement tablets. (F.D.C. No. 43708. S. No. 13-704 P.)

INFORMATION FILED: 4-11-60, S. Dist. Calif., Against Joseph L. Jones, t/a J. L. Jones & Co., Sun Valley, Calif.

ALLEGED VIOLATION: On 5-25-51, the defendant gave to a firm engaged in the business of shipping foods in interstate commerce, including foods supplied by the defendant, a guaranty to the effect that foods delivered by the defendant would not be adulterated within the meaning of the Federal Food, Drug, and Cosmetic Act.

On 10-24-58, the defendant caused to be invoiced and delivered to the holder of the guaranty at Glendale, Calif., a quantity of food supplement tablets which were adulterated.

RESULTS OF INVESTIGATION: The defendant delivered the article in purported fulfillment of a purchase order issued by the holder of the guaranty which order provided that each tablet should contain, among other things, 0.5 mcg. plus 10 percent vitamin B₁₂, 15 mg. plus 20 percent of vitamin C (Ascorbic Acid), 200 U.S.P. Units plus 40 percent of vitamin D, and 0.025 mg. plus 25 percent of iodine. Analysis showed that the article contained 50 percent of the vitamin B₁₂; 76 percent of the vitamin C; 40 percent of the vitamin D; and no iodine.

CHARGE: 402(b)(1)—valuable constituents, namely, vitamin B₁₂, vitamin C, vitamin D, and iodine, had been in part omitted from the article.

The information alleged also that two other articles, namely, thyroid-digitalis tablets and thyroid tablets, were adulterated under the provisions of the law applicable to drugs, as reported in notices of judgment on drugs and devices, No. 6209.

PLEA: Nolo contendere.

DISPOSITION: 6-13-60. \$750 fine.

27043. LifAnu Food Supplement. (F.D.C. No. 44375. S. Nos. 74-216/9 P, 92-881 P.)

QUANTITY: 225 180-tablet btls., 225 360-tablet btls., and 14 display-type ctns., each containing 288 individually ctnd. 30-tablet btls., and 6 25,000-tablet drums, at Fort Worth, Tex., in possession of Lifanu Corp. of America.

SHIPPED: 11-6-58 and 3-2-59, from Long Island City, N.Y.

LABEL IN PART: (Btl.) "LifAnu Food Supplement * * * Containing fortified organic and natural Vitamins For use as a dietary supplement * * * Manufactured for and Distributed by Lifanu Corporation of America, 2613 Boston (4001 E. Lancaster) Fort Worth, Texas 38588"; (btl. in display-type ctn.)

"LifAnu Food Supplement 30 Tablets * * * For Better Nutritional Health—Multiple Vitamins & Minerals For Everybody 1-A-Day Type Containing Organic and Natural Vitamins and Minerals Each tablet contains: * * * Lifanu Corporation of America * * * Fort Worth, Texas."

ACCOMPANYING LABELING: Sales manuals entitled "Handbook and Sales Manual"; leaflets entitled "Here's Great News for the whole family," and "Think before you decide"; and pamphlets entitled "The Lifanu idea."

RESULTS OF INVESTIGATION: The labels for the article in the 180-tablet and 360-tablet btls. were supplied to the manufacturer by the dealer. The article in the display ctns. was repacked and labeled as described above by the dealer from the article in bulk drums shipped as described above.

LIBELED: 4-22-60, N. Dist. Tex.

CHARGE: 403(a)—when shipped and while held for sale, the accompanying labeling of the article contained false and misleading representations and suggestions that the food supplies generally available are nutritionally deficient and inferior and that they lack sufficient amounts of the minerals and vitamins contained in the articles; that the American public are the worst fed people on earth; that the article was a therapeutic food supplement not for medicinal use; and that the article contained fortified organic and natural vitamins and minerals, complete and perfectly balanced; and 403(j)—the labels of the portions of the article in the 180-tablet and 360-tablet btls. failed to bear such information concerning its vitamin and mineral properties, as prescribed by regulations, since the label of the article in the 180-tablet btls. failed to bear a statement of the minimum daily requirement for children for vitamins A, B₁, B₂, and C, supplied by such food when consumed in a specified quantity during a period of one day; and since the label of the article in the 360-tablet btls. failed to bear a statement of the minimum daily requirement for vitamin B₁ contained in the liver and yeast base of the article, and a statement of the minimum daily requirement for children for vitamin B₁ and iron, supplied by the article when consumed in a specified quantity during a period of one day.

The libel alleged also that the article and certain other articles were misbranded under the provisions of the law relating to drugs, as reported in notices of judgment on drugs and devices, No. 6333.

DISPOSITION: 7-6-60. Consent—claimed by Lifanu Corp. of America, Fort Worth, Tex., and relabeled.

27044. Victorvita Food Supplement. (F.D.C. No. 44555. S. No. 39-001 R.)

QUANTITY: 100 180-tablet boxes at St. Louis, Mo.

SHIPPED: 9-3-59, from Sepulveda, Calif., by Victor Vitamin Co.

LABEL IN PART: (Box) "Victorvita The Food Supplement for the feel of Youth Victor's Multi Vitamins and Minerals * * * composed largely from extracts and concentrates of organic substances, such as yeast, liver, alfalfa, buckwheat, parsley, watercress, oranges, lemons, bone meal, kelp, and many, many, others * * * further fortified with added amounts of the highest quality pure crystalline vitamins and various minerals so necessary to the human diet * * * This package contains 60 vitamin tablets and 120 mineral tablets. Packaged in 60 individual airtight packets. Each packet contains one vitamin (brown) and two mineral (red) tablets. Victor Vitamin Co., Palms Station Box 34804 Los Angeles 34, California."